

## **Historic, Archive Document**

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A2734  
See Report No. 55 for pending materials -  
new materials listed below)

IN THE MILL REPORT NO. 56

May 3, 1944

Farm Production Goals

<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
Article on corn for BANKING.	M. Beckman, AAA	Completed
Illustrated article on corn for Western Newspaper Union.	M. Beckman, AAA	Completed
"Grow More In '44" mats on farm commodities, for national field distribution.	R. Beckman, AAA	Mailed.
Poster-panel on food production for Russian Relief display.	Bishop, AAA	Completed
250 mats on food facts for advance publicity of May 16 celebration in Orangeburg, S. C.	R. Beckman, AAA	Mailed
"War Plants Need Corn" poster for distribution in Corn Belt.	C. Means, AAA	Being printed
Better names for purebred livestock	Burch, ARA	Cleared
Needless losses from "hardware" disease	Burch, ARA	In preparation
Simple potato storage for small quantities	BPISAE	In clearance
Agronomist knowing soil deficiency finds treatment for sheep ailment	BPISAE	In clearance
A new method for cleaning canning peas	Teuton, BAIC	Issued
<u>Farm Program Director Letter</u>		
Rates Announced for Next 11 Months on Dairy Production Payments	North	Completed
More About Corn	North	Completed
<u>Radio</u>		
<u>Farm Flashes:</u>		
Corn to the Front	Herndon, OI	Cleared
Corn to Keep 'Em Flying	"	"
Making Hay to Save Feed	Briggs, OD	"
Food Increases by Small Farmers	Fox, FSA	In clearance
<u>PA and INS:</u>		
Good Farmers, Neighbors, Soldiers	Fox, FSA	Cleared
Woman, Three Children, Farm	"	In preparation

Subject	Assigned	Status
<u>Network Broadcasts:</u>		
May 8, Blue, Farm and Home Farm Production Report to the Nation #5, Utah. (ET) W.W. Ownes, Director, Utah Agric. Ext. Service; Orville L. Lee, Chrmn. Utah AAA Committee; Mr. and Mrs. David Olsen, Young Ward, Utah, and sons Rulon, Keith, Jim and Evans; and Connie Gay, (Live).	Wilford Porter	Completed
May 10, Blue, Farm and Home "Grass Seed Production" Mason A. Hein, BPISAE, and Wallace Kadderly.	Zahniser, BPI	In preparation
<u>Home Food Preservation</u>		
Background information gathered for use April 25 on Broadway Matinee Show "Community Food Preservation Centers"	Campbell, OD Hagen, OD	Completed
Plans developed for use by nutrition committees of motion picture film "Canning the victory Crop" during July,	Reynolds, OI Griffith, WFA Van Deman, HNHE	Completed
PRESS		
Information on reuse of commercial jars for home canning--to McCall's Magazine.	Van Deman, HNHE	Completed
Arithmetic aid for home canners--for Food and Home Notes	Davis, HNHE	Completed
Wrong ways to can food--for Food and Home Notes	Pundt, HNHE	In preparation
Information on botulism to Science Service	Davis, HNHE	Completed
Took series of pictures on sauerkraut for revision of F. B. 1932.	Schultz, HNHE	Completed
Took pictures on freezing for revision of AWI-63.	Schultz, HNHE	Completed
Furnished information and pictures for article on canning for Consumers' Guide	Davis and Schultz, HNHE	Completed
RADIO--Homemakers' Chats Q & A on canning	Wharton, OI	In clearance
Farm and Home Hour - May 10 - Community Food Preservation Centers	Hagen, OD	Completed



<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
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Farm Facilities

PA and INS:

Farm Pulpwood for Boxes	Rowe, FS	In clearance
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Farm Labor

RADIO

Farm Flashes:

Farm Help Aims for '44	Jones, OL	In clearance
Volunteer Farm Labor Record	"	"

Consumer Time (NBC) - U. S. Crop Corps - May 13	Dickey, OD	Completed
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Victory Gardens

Radio

Victory Garden Program (Blue Network) "Spring Work in the Victory Garden"	Hemphill Moore DuMars	In preparation for May 12
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Mutual Broadcasting Company, WGBR in Baltimore, WOL in Washington "Victory Gardens", Grover B. Hill	Moore	In preparation for May 8
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Consumer Time (NBC) May 20 Victory Garden Pest Control	Dickey, OD	Completed
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Press

Clip Sheet

Bean Beetle Control	Smith	Released for May 7
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USDA - April 15 Head victory gardener	Harding, OI	Out
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Post-War Agriculture

RADIO

Farm and Home Hour (Blue)

Post War Agriculture Series

No. 22--May 11, "Post War Jobs in Towns" M. Ezekiel, Economic Advisor, Sec.	M. Ezekiel, Sec.	In preparation
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No. 23--May 18, "Is the Family Farm in Danger?" Discussion: Schickele and Harris, BAE	R. Schickele, BAE M. Harris, BAE	In clearance
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<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
AGRICULTURAL SITUATION (April 1944)		
"Farmers' Stake in Military Equipment" George E. Farrell, BAE	G. Larson, BAE	Out
USDA -- April 29 "Air cargo luncheon"	Harding, OI	Out

Rationing and Price Control

PUBLICATIONS

Food and Home Notes: Butter Point Drop	Douglass, OI	Completed
Letter to State Extension Directors Typewriters Unrationed Releases sent to Extension field during week: Ceiling price reduction on heavy hogs Ceiling price for fresh strawberries Food for nutrition experiments	Fulghum, ES	Completed
War Letter for Agriculture Retail mark-ups authorized (Amendment 15 to MPR 422)	DuMars, OI	Completed
Facts You Should Know Dairy Subsidies	OPA	In clearance
RADIO		
Letter to Radio Farm Directors Heavy Hogs Get Lower Ceilings	Kadderly, OI	Completed
Farm and Home Hour -- May 2 Farmers' Voice in OPA (Williamson, OPA -- Kadderly, USDA)	Mack, OPA	Completed
Servel Electric Network Broadcast--Apr. 29 New Point Values for Rationed Foods (Meats-fats -- processed foods) Raise Victory Gardens Or Else Radio Round-Up on Food Ration Reminders (red stamp foods) It's Spring Housecleaning Time for Grocers (blue stamp foods)	Hemphill, OI	Completed
	Hagen, OD	Completed
Homemakers' Chats: Sharing Your Car Question Box (see Apr. 26 report): Where Get Shoppers' Price Lists Which Canned Vegetables Point-Free How Point Values Are Set Q&A: Prices and Points	Wharton, OI Wharton, OI  Wharton, OI Wharton, OI	Cleared Cleared  Cleared In clearance



<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
<u>Economic Stabilization</u>		
A land boom discussion guide "What Is Your Farm Work?"	BAE	In clearance
<u>Industrial Feeding</u>		
Material for feature article on industrial feeding program for forthcoming issue of <u>Mademoiselle</u> magazine.	Perry, OD	In preparation
News article with labor slant prepared on conference for U. S. Labor Press and 800 Labor editors (through OWI)	Podolsky, OD	Out
<u>USDA</u> - April 1 Industrial Feeding	Harding, OI	Out
<u>Radio</u>		
Script, "A Lift for Each Shift" - Homemakers' Chat	Burns, OD	Completed
<u>School Lunches</u>		
Material and art work for exhibit on school lunches for National P.T.A. Congress May 21-24 in New York	Jung, OD Dodderidge, OD Schultz, BHE	In preparation
Panel discussion material for use at P.T.A. Congress in New York	Dodderidge, OD	In preparation
<u>Radio</u>		
15-minute interview over WIL, St. Louis, Mo. on consumer food problems and the school lunch program	Dodderidge, OD	Held
15-minute interview over KLRA, Little Rock, Arkansas on school lunches	Dodderidge, OD	Held
<u>Marketing Plentiful Foods</u>		
List of Plentiful Foods for Food Trade Letter (April 29)	North, OD	Out
Background material on plentiful foods program for story in forthcoming issue of <u>Consumers Guide</u>	Spence, OD North, OD	In preparation
Revision of background statement on Plentiful Foods Bulletin	North, OD	Completed

Subject	Assigned	Status
<u>Radio</u>		
Interview over WIL, St. Louis, Mo. on current food problems and marketing plentiful foods program	Dodderidge, OD	Held
Interview over WHB, Kansas City, Mo. on the homemaker's part in the use of plentiful foods	Dodderidge, OD	Held
Interview over KLRA, Little Rock, Ark. emphasizing use of plentiful foods	Dodderidge, OD	Held
Improving the Potato Crop - New England Farm Hour, May 20	Briggs, OD	Completed
Script, Peanut Butter Tomato Soup - Vitamins for Victory Series	Hoffman, OD	Completed

Nutrition

USDA - April 1 Three anniversaries in nutrition	Harding, OI	Out
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Radio Shows

Nutrition - Fashions in Rations (CBS) May 10	Hagen, OD	Completed
Day Care of Children - Consumer Time (NBC) Remote from Guardian Angel Nursery, Chicago	Dickey, OD	Held

Radio Scripts:

Vitamins for Victory Series:	Hoffman, OD	Completed
Cake Calamities	"	"
Casserole Styles	"	"
Roll, Roll, Roll Your Oats	"	"
That Good Basic Recipe (gelatine)	"	"

Food Conservation

Radio Roundup Stories:

"It's Spring Housecleaning Time for the Grocers"	Beauchamp, OD	In clearance
"Comply with Supply"	"	with Radio
"Herbs, Our Grandmothers Called Them"	"	Section
"Did you Keep a Garden Dairy?"	"	
Collected material and suggestions for M. Sabatini for Women's Radio Guide for Time.	Beauchamp, OD	In preparation
Concluded Adams School Survey of Food Waste. Plans underway for school campaign to reduce food waste. Story for Education for Victory.		



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Food Conservation Education in Elementary School Program	Beauchamp, OD	In galley proof at GPO
<u>Radio</u>		
Script, Deep in the Heart of the Clean Plate Club - Vitamins for Victory Series	Hoffman, OD	Completed
<u>Miscellaneous</u>		
Information and pictures to Pathfinder on help to consumers in wartime	Davis and Schultz, HNHE	Completed
Information to Washington Evening Star for biographical articles on Dr. Stiebeling and Miss O'Brien, HNHE	Davis, HNHE	Completed
<u>Press Releases</u>		
Farmers Urged to sell Corn to Government	Snellgrove, OD	Completed
Wartime Marketing	Osser & Mangum, OD	Completed
WEA Dairy Production Payments (May thru March)	Osser, OD	Completed
Cheddar Cheese Set-Aside for May and June (trade)	Osser, OD	Completed
WEA Agents to Receive Extra Cent for Eggs Packed in New Cases (trade)	Snell, OD	Completed
Butter Setaside Percentage for May and June	Osser, OD	Completed
1944 Smooth Pea Purchase Program	Snellgrove, OD	Completed
1944 Dry Wrinkled Pea Purchase Program	Snellgrove, OD	Completed
1944 Purchase Program for Southern Blackeye Peas	Snellgrove, OD	Completed
<u>Background Statement</u>		
Giving basic information on shipping container situation as affected by the Amendment to WPB Order L-232	North, OD	Completed
<u>Radio Shows</u>		
More Dairy Products - Home Service Daily May 3.	Fedderson, OD	Held
Federal Food Reporter - Home Service Daily May 5	Briggs, OD	Held
Garden Insects - Home Service Daily - May 10	Briggs, OD	Completed

Subject	Assigned	Status
<u>Radio Scripts</u>		
Extra! Extra! Onions Today (Federal Food Reporter)	Campbell, OD	Completed
There's A Method in Our Milk Supply (Green Network Release)	Burns, OD	Completed
Quota Queries (Amend. FDO 79) - INS Farm Fare	Burns, OD	Completed
Bacon Business - (Orange Network Release)	Burns, OD	Completed
<u>Farm Program Director Letter</u>		
Kentucky Holds "Phenothizaine Week"	Rowe	Completed
Homemakers' Chats		
Army's Share of Food Supply	Burns, OD	In preparation
PA and INS		
Milk Quota Queries	Burns, OD	Cleared
Turkeys for Boys of '44	Burns, OD	In preparation

